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2011

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A visit to Iceland offers unforgettable adventure for everyone whether it's for a weekend getaway or an in-depth island exploration. In a single day you can hunt for the northern lights, hike across a glacier, take a dip in a natural hot spring, jam in a jazz concert and indulge in delicious Arctic lobster caught earlier in the day. We invite you to meet our friendly and welcoming people, breath in our clean fresh air, and discover all the magical places that make Iceland a destination like no other. Where else in one place will you find 800 hot springs, 10,000 waterfalls, 15 active volcanoes, and 4,500 square miles of glaciers?

This is Iceland. A Natural Choice.





“In Iceland, Eyjafjallajökull is being hailed as the volcano that is raising tourism to new heights.”

The New York Times

Reykjavik

Hard to Say – Easy to Love



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With a population of only 200,000, Reykjavik has an intimate atmosphere that is big on energy with a unique selection of chic hotels, sumptuous spas, award winning restaurants and a fabulous range of activities. It’s clean and safe streets shine with eye popping color whether it’s the grassy squares, historic buildings, or azure-blue ocean peeking through the vibrantly hued houses.

Colorful Culture

Reykjavik’s reputation as a cultural city has grown rapidly with events related to art, design, music, theater and literature offered on a daily basis and major festivals taking place throughout the year. Exploring the small city center reveals an abundance of vibrant museums, galleries and craft shops hidden in all corners

of the city. Look for the new Concert Hall and Conference Center, Harpa, opening on Reykjavik harbor in May 2011.

Local Ambiance

A good way to take in Reykjavik’s intimate atmosphere is to walk along the quaint streets of the older parts of the city and the nearby Tjornin Lake, which is popular for summer picnics, skating in winter and duck feeding all year round. The best way of mingling with the locals is enjoying a relaxing dip in one of the many geothermally heated outdoor swimming pools located throughout the city.

City Sightseeing

The most prominently visible structures in Reykjavik is the newly

renovated Hallgrímskirkja church where a trip to the top rewards visitors with spectacular views including a glacier on a clear day. Perlan (The Pearl) is where beauty meets function as a glass dome sits atop the city’s hot water reservoirs. Inside is a revolving restaurant for elegant dinners and a café open for lunch if you just want to grab an ice cream and enjoy the 360° views. These sites and many others are easily accessed by city bus tours or on walking tours which often take on themes such as shopping, gastronomy and Viking heritage.

Next-Door Neighbors

Just outside the city limits of Reykjavik lies the friendly town of Kopavogur with its new concert hall, art museum, shopping mall and sports arena. A little farther down the road, the colorful town of Hafnarfjörður is nestled in a lava field and offers both traditional and offbeat experiences with Viking feasts, elf-spotting tours, whale watching and horseback riding.

- 1 The Capital of Cool
- 2 Kidding around
- 3 Spa city
- 4 Local color
- 5 Winter wonderland
- 6 Solfara sculpture
- 7 Chilling out

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4



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Northern Delights

Dining & Entertainment in the Capital and Beyond

Key Ingredients

There has been a recent culinary explosion in Iceland of new and exciting restaurants serving artistically prepared delicacies. The country known for its pure and natural ingredients has been emerging as a European hot spot on the gourmet scene with accolades in the form of prestigious awards and attention from international food magazines and media. Icelandic chefs have the unique benefit of working with incredibly fresh Icelandic ingredients such as the free-range flavor of succulent Icelandic lamb which is praised throughout the world. Organic vegetables and herbs which season each dish are grown in the countryside in geothermally heated greenhouses. All of Iceland’s dairy products are organic, hormone-free and remarkably delicious. The high point of the culinary year is the Food & Fun Festival which draws chefs from around the world to collaborate on special restaurant menus throughout Reykjavik and to participate in a competition where the only rule is – Icelandic ingredients only!

Treasures of the Sea

Exquisite Icelandic seafood is on the forefront of restaurant menus throughout the country. Whether fish is pulled from the glistening ocean or from the icy streams fed by glacial runoff, freshness is the key. Icelandic chefs are inspired by the ingredient and dishes from restaurants such as the Seafood Cellar and Fish Company have received rave reviews from Food & Wine Magazine and Conde Nast Traveler for their delicate flavors and creative presentations.

Street Food Guide

There’s no denying that Icelanders have a sweet tooth. And every Icelander has a favorite bakery that they frequent for sweet treats such as the traditional Danish known as vinabraid, freshly baked fruit tarts, lightly sweetened cream tortes and chocolate meringue delights. Bakers pride themselves on the wide variety of freshly baked breads and rolls which are used to make delicious sandwiches that are delicious & inexpensive for locals and travelers alike.

Don’t leave Iceland without trying the country’s favorite snack, the pylsu - or hot dog. Say, “Eina med ollu”, when ordering and you’ll get a one boldly topped with crispy onions, ketchup, mustard, raw onions & curry remoulade.

Culinary Experiences

Many people have visited Iceland for its spectacular nature, but now travelers have the opportunity to explore its delicious secrets on new culinary itineraries and experiences offered by select tour operators. Visitors take in Iceland’s extraordinary nature while experiencing the traditional culinary heritage of the country with such activities as catching fresh fish from the pollution-free waters to be prepared and served back to them in a gourmet restaurant, or by baking sweet rye bread underground using geothermal heat from hot springs. On culinary inspired itineraries travelers explore the tastes and textures of fresh local ingredients and discover the true soul of Icelandic cooking and how fresh food really should taste.

Nightlife on Ice

Reykjavik is growing rapidly into a weekend getaway destination known for its legendary nightlife and energetic atmosphere. With the continual selection of sleek wine bars, jazz clubs, old-world cafes, live music venues and trendy nightclubs there’s a place you’ll feel welcome – whatever your mood. The sun never sets on fun in Iceland and lines begin forming at the hottest places after midnight. In the evening, the downtown area becomes a veritable catwalk of sharply dressed Icelanders. Late night, particularly in the summer, the downtown area takes on a carnival-like atmosphere that is not to be missed.

- 1 Nice legs!
- 2 Dining out
- 3 Big buns
- 4 New Year’s Eve
- 5 Iceland Airwaves
- 6 Mountain lamb
- 7 Reykjavik Arts Festival



“The fireworks displays in Iceland are on par with anything Eyjafjallajokull can muster.”

Travel + Leisure Magazine



"Out of nowhere come incongruous stretches of green farmland, on which the sleekest, most beautiful horses I've ever seen range free."

New York Magazine



Natural Wonderland



“For a beautiful outdoors experience married with vibrant nightlife, Iceland is a great choice for the budget-conscious traveler.”

CNN

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Volcanic Hotbed

As evidenced by the March 2011 eruption of the now famous Eyjafjallajokull volcano, Iceland is a hotbed of volcanic activity. Volcanoes have been an integral part of the Icelanders’ way of life since the time of settlement in the late 9th Century. Without their geothermal heat we wouldn’t have the clean, alternative energy resources that are used in modern Icelandic society.

Today travelers have the opportunity to interact with Iceland’s geothermal wonders in a variety of ways such as visiting the geologically fascinating Thingvellir National Park (UNESCO) or the Westman Islands, home to Surtsey Island “The Youngest Place on Earth” (UNESCO) which burst from the North Atlantic in a dramatic ocean floor eruption in 1963. Thrill

seekers wanting to explore volcanoes up close can do so in specially modified super jeeps.

Hot Springs Eternal

Outdoor hot springs are a natural effect of geothermal activity. Soaking in a hot spring promotes harmony between body, mind and spirit and alleviates the stress of modern life. Outdoor hot springs are hidden throughout the countryside and are the ultimate interaction with Iceland’s raw nature and a highlight of any trip.

The most famous outdoor spa is the Blue Lagoon located near Keflavik Airport. The therapeutic, milky blue, mineral-rich waters are ideal for relieving jet lag when arriving or for a last dip before the transatlantic flight home. Lake Myvatn Nature

Baths in the north offer bathers a completely natural experience in an area of fragile beauty. Look for ‘Gufan’ a natural steam bath at Laugarvatn with new facilities set to open in June 2011.

Northern Lights

Iceland’s Northern Lights or Aurora Borealis can be seen in the fall/winter months and is one of the most spectacular of nature’s phenomena. The best conditions to experience the thrill of the Northern Lights: it must be night, a clear sky, and preferably cold. As they are a natural wonder the Northern Lights cannot be guaranteed but if you go on a Northern Lights tour only to be disappointed, most tour operators will actually allow you to take the tour again at no additional cost.

- 1 Nature up-close
- 2 Nature Baths, Lake Myvatn
- 3 Counting sheep
- 4 Smoke signals
- 5 Exploding geyser
- 6 Puffin fun
- 7 Hot spots

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11



2



3



4



5



6



7

Island Exploration

Postcards from the edge

Mother Nature is still hard at work in Iceland, one of the newest places on Earth. The fruits of her labor are easy to spot throughout the country, from the desolate highland interior to the Hveragerdi hot springs area only a half-hour drive from Reykjavik. Glaciers grow, shrink and change every year, while incredible bird life paints the landscape. The wide open spaces, the green valleys and moss-covered lava fields, deep fjords and high cliffs all make Iceland’s nature picture perfect.

Circle of Sights

Of all the spectacular nature that resides in Iceland there are three must-see highlights that are easily experienced in one day on the Golden Circle, a 190 mile circular route which is a popular introduction to Iceland’s natural beauty. Thingvellir National Park (UNESCO) is Iceland’s greatest historical site and a place of tremendous geological interests. It is the site of Iceland’s first parliament and a place where the North American and European tectonic plates are splitting apart in a very breathtaking way. A short ride across fertile farmlands in the south reveal the breathtaking Gullfoss “Golden” Waterfalls where traversing a narrow path provides close-up views of the thundering waterfall below. Only a few minutes away is the Geysir geothermal area where hot springs are in abundance, geysers explode and pools of mud bubble. This area is also the residence of the reliable “Strokkur” which spews hot water 100 feet into the air every ten minutes, and of course the great Geysir which is not as active, but gave all other geysers their name.

Where There’s Smoke

There are 15 active volcanoes in Iceland. The heavy volcanic activity during the last few thousand years accounts for Iceland’s extraordinary land formations and geology. In the north of the country, bubbling mud flats, volcanic craters, newborn lava fields, and grassy areas teeming with waterfowl are among the sights of the striking Lake Myvatn region, one of the most geologically active and stunningly beautiful areas in Iceland. Dimmuborgir, on the East side of the lake, is a badlands of lava pillars, many reaching 65 feet in height. Some of the most visually bizarre attractions in the region are the mud pits of Haverarond, which are so hot that they actually boil. Far cooler

are the waters of Viti, an explosion crater nearby. Another unforgettable sight near Myvatn is Eldhraun (“fire lava”), a rugged lava field where the Apollo 11 crew came in the late 1960s to train for their impending moonwalks.

Wild Places

Two gems on the southern rim of Iceland’s highlands are among the nation’s most popular summer spots. Thorsmork is a hikers’ paradise with delicate trees and grass nestling among mountains and glaciers. Landmannalaugar is a hotbed of geothermal activity, famed for its hot springs where travelers can bathe, and for the wild colors of its landscape. Another treasure bordering the southern interior is the Lakagigar crater series, which produced the largest lava flow ever witnessed in the world, during the volcanic eruptions of 1783.

Discover Natural Wonders

West Iceland is a showcase of lava formations, geothermal activity and history. On Snaefellsnes peninsula, resides the glittering glacial cap of Snaefellsjokull, which provided Jules Verne with the setting for Journey to the Center of the Earth and was depicted in the 2008 major motion picture of the same name.

The Westfjords are typified by steep mountains rising from the sea and deep fjords dotted with quaint fishing villages. The Hornstrandir nature reserve is not only breathtaking in its rawness but also astonishingly rich in vegetation on the edge of the inhabitable world.

East Iceland accounts for a large chunk of Iceland’s total area with Egilsstadir as the regional center, on the banks of Lagarfljot river where cruises are offered. Nearby Hallormsstadaskogur has an impressive forest, beyond where lies the natural habitat of Iceland’s reindeer population.

The port of Hofn on the southeast corner of Iceland offers exciting trips to the Vatnajoull glacier as well as whale watching cruises. Other must-see sites in the area include the Jokulsarlon glacial lagoon, renowned for its iceberg cruises, and Skaftafell National Park, where green woodlands and black mountains touch the sheer white glacier in the shadow of the country’s highest peak, Hvannadalshnukur (6,950 ft).

“Iceland is a treat for the eye, from its springy green turf to its brilliant blue sky and black volcanic rock.”

The Wall Street Journal

12

13



- 1 Skjalfandi Bay, North Iceland
- 2 Glacial Lagoon, Southeast Iceland
- 3 Soley in summer
- 4 Sea cliff, Eastern Iceland
- 5 Seydisfjordur Village. Eastfjords
- 6 Frozen falls, South Iceland

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Nature's Eye Candy



Choose Your Adventure



“For a beautiful outdoors experience married with vibrant nightlife, Iceland is a great choice for the budget-conscious traveler.”

CNN

Outdoor adventure is just a way of life in Iceland. Whether it's due to the imposing geography or the Viking heritage, Icelanders enjoy being active and outdoors especially attractions with an edge. Iceland is a country where you can see and do things you can't elsewhere – in winter or summer. Experiencing them is easy with many of the activities taking place in Reykjavik or within a one hour drive from the capital.

Hiking: There are hiking trails throughout the island across lava fields, glaciers, lakes and sand whether you're chasing the Midnight Sun in summer or hunting for the Northern Lights in winter.

Ice Climbing: This thrilling activity is a great way to get to know the glacier and its magnificent surroundings.

Golf: Iceland has over 50 golf courses, with dramatic landscaping you won't see anywhere else. Enjoy midnight golf in summer!

Horseback Riding: The purebred Viking horse controls five gaits while most other breeds only have three or four. The Tolt gait is a very smooth run that ensures an extremely comfortable ride.

Snowmobiling: Available year round, snowmobiling is an exhilarating adventure everyone can enjoy.

River Rafting: The glacial rivers of Iceland cut through stunning scenery so surreal it has to be seen to be believed.

Kayaking: Whether on unique lagoons or out on the sea, kayaking is an ideal way to take in Iceland's extraordinary nature, and a relaxing way to spend the day.

Caving: The unique geology of Iceland has formed an underworld of surprising lava tubes and caves for you to discover.

Sport Fishing: Buy your permits in advance to fish for salmon or trout in Iceland's clear lakes and waters.

Bird Watching: Iceland is a paradise for birdwatchers across the country, including Latrabjarg in the Westfjords, the largest bird cliff in the world as well as the world's largest puffin colony located in the Westmann Islands.

Whale Watching: Catch a glimpse of these graceful giants in their natural habitat on a whale watching excursion where success rates are greater than 95 percent.

- 1 Scenic hiking
- 2 Reaching new heights
- 3 Fjord fun
- 4 Speed racer
- 5 Wild horses
- 6 Nature's ice sculpture
- 7 Spectacular putting greens

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17





Into the Wild

Set Your Spirit Free

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Iceland’s Ring Road

If you want to break from the crowd, setting your own pace on a visit to Iceland couldn’t be easier. Renting a car and heading out on the open road provides the ultimate freedom to experience Iceland at your own pace. The 900-mile “Ring Road” which circles the island offers the perfect driving route with plenty of stops at gorgeous fjords and striking peninsulas that branch out all over the country. It is possible to rent four wheel drive vehicles, but do not venture alone into isolated places where you may face the risk of having to cross unbridged rivers.

the central route between north and south. With only rough tracks and unbridged rivers, it is a good idea to undertake the route in convoy. The route threads its way between glaciers to come out southeast of Akureyri in the north.
But remember: It’s sometimes a short step between feeling free and feeling lost. Hikers, glacier explorers and interior wanderers should always notify someone of their plans when heading out into the wilds. And off road driving is strictly prohibited: sub-Arctic vegetation is sensitive and surface damage from tires can take decades to heal.

pot” by your summerhouse or campsite, Iceland has accommodation to suit all tastes and budgets. While you can find places to stay year-round, it is a good idea to book ahead during the busy summer months. If you’re traveling as a family, don’t forget to ask about children’s discounts, which are often available.

- 1 *Reynisfjara beach*
- 2 *Western Iceland*
- 3 *Eyjafjallajökull glacier*
- 4 *Viking horse*
- 5 *Viking World Museum*
- 6 *Lagoon at twilight*
- 7 *Jeepzilla*

18

Uninhabited Interior

In summer, you can journey into the uninhabited interior of the country on 4WD vehicle. The black sands of Sprengisandur is

Get Your Beauty Sleep

Whether it’s sleeping between the finest linen sheets in a four-star hotel or watching the northern lights from an outdoor “hot

“With 10,000 waterfalls, geo-thermal pools galore, and a nightlife and music scene that draws crowds from around the world, there are plenty of ways to stretch each dollar.”

USA Today

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19



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"In southern Iceland, the glaciers,
mountains and waterfalls surround you."

ISLANDS Magazine



Rise to the Occasion

Thorablót (January 21 to February 19): An ancient Viking midwinter tradition of feasting on traditional foods like boiled sheep head, fermented shark meat as well as more daring goodies. Party like a Viking just once a year.

Lent (March 7–9): Fill up with chocolate drizzled cream puffs on Monday and Smoked lamb and green peas on Tuesday. Then watch children dress up in the streets on Wednesday.

Food and Fun Festival (March 9–13): International chefs collaborate to create incredible menus at Reykjavik's top restaurants. Fresh local ingredients at their best. See www.foodandfun.is.

Imagine Peace Tower (March 19–26): A work of art by Yoko Ono dedicated to the memory of John Lennon. A wishing well, from which a strong and tall tower of light emerges. In the Imagine Peace Tower will shine during the week of spring Equinox as well as between Lennon's birthday and the day of his death.

Reykjavik Fashion Festival (March 24–27): The cream of Icelandic fashion talent join forces with bright sparks on the music scene for an unforgettable festival of creativity.

Easter (April 22–25): Huge chocolate eggs filled with candy, smoked lamb and a time for families to relax together.

First Day of Summer (April 21): In Iceland, this holiday falls in April with colorful parades and lively street entertainment.

Reykjavik Arts Festival (May 20–June 5): A highly anticipated program of cultural events and concerts with leading Icelandic and international artists. See www.artfest.is

Festival of the Sea (June 4–5): This festival honors those who make their living from the sea. There are parades, arts and crafts activities and cultural events in towns throughout the country.

Viking Festival (June 16–19): The Viking Village in Hafnarfjörður town hosts a Solstice Festival with Viking clothing, instruments, jewelry, crafts, and of course plenty of food and drink.

National Day (June 17): Iceland takes on a mardi-gras like atmosphere with parades and street fairs as Icelanders celebrate their full independence from Denmark (which occurred in 1944).

Summer Solstice (June 21): Gatherings celebrate the magic of the midnight sun on the longest day of the year.

August Labor Day Weekend (July 30–Aug 1): Almost everyone heads to the countryside to camp out or attend music festivals around the country, the biggest of which take place on the Westman Islands.

Gay Pride (August 4–7): With gay marriage legalized in Iceland in 2010, gays, lesbians, family and friends come out in force and style to parade and party in Reykjavik.

Reykjavik Jazz Festival (August 14–29): The annual Reykjavik Jazz Festival is an increasingly prestigious event on the international jazz scene. It features many acclaimed international jazz players as well as Iceland's leading jazz musicians performing at festive venues throughout the capital city.

Culture Night (August 20): This favorite day for Icelanders is filled with artistic events which are held in the streets and at cafés throughout the city. The events culminate in a massive fireworks display in downtown Reykjavik.

Sheep Round-Up (September): Farmers herd the sheep they have rounded up from summer grazing in the wilds. A fun and merry occasion where everyone is welcome.

RIFF Reykjavik International Film Festival (September 23–October 3): RIFF's reputation has spread considerably and the number of international guests has multiplied making the festival one of the best-kept secrets of the film festival circuit.

Imagine Peace Tower (October 9–December 8): A work of art by Yoko Ono dedicated to the memory of John Lennon. A wishing well, from which a strong and tall tower of light emerges. Every year the Imagine Peace Tower emerges between Lennon's birthday and the day of his death.

Iceland Airwaves (October 13–17): This alternative music festival gets bigger and better every year, attracting bands and fans from around the world. Check www.icelandairwaves.com.

Christmas Season (December): Icelanders love Christmas. The streets and homes are decorated in bright lights and Christmas buffets at restaurants offer delicacies like smoked lamb and sumptuous desserts.

New Year's Eve (December 31): The New Year is celebrated with a bang, with the biggest fireworks display you'll probably ever see. There are public bonfires and the merrymaking lasts all night long.





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The Cultivated Shopper

Shopping on Top of the World

Fashion is a way of life in Iceland. Strolling down the main shopping street, Laugavegur, in Reykjavik can sometimes feel like you're on one long catwalk of tres chic boutiques. Whether you're on one of the oldest thoroughfares in the city, or at modern indoor shopping area like Kringlan in Reykjavik and Smaralind in Kopavogur – the shopping is fabulous. With the krona losing almost half its value against the dollar since the global economic crisis hit Iceland, the island's loss just might be the world's gain. For visitors, it means that Iceland's innovative, otherworldly design is more attractive and affordable than ever.

Fashion Forward

Icelandic creations are unique. Icelanders are independent in mind and designers are attracted to using less traditional materials, such as rubber, wool, volcanic rock and fish skin in their creations. Fish leather is making a name as a sustainable option, from handbags and napkin rings to exotic lamps made from the hide of a whole cod available at Kraum store. In a northerly climate brimming with sheep, woolen wear is naturally top-quality. The most popular item is the traditional lopapeysa: a chunky, knit sweater with a distinctively Nordic pattern along the collar and cuffs. These gorgeous sweaters and other hand knitted apparel are available at souvenir shops and stores such

as Kisan Concept Shop on Laugavegur street. Iceland may not be rich in minerals, but Icelandic designers make the most of what they have. A new trend in Icelandic jewelry is the use of unfinished volcanic stones, which are set in silver and gold to create a contrasting and organic look. These handmade and one-of-a-kind pieces can be found in stores like Gullkunst Helgu.

Shopping Tours

A new trend in shopping has top Icelandic designers escorting visitors through Reykjavik's fashion district as personal shopping consultants. The service is tailored to the interests of each shopper and includes help finding the city's best boutiques, advice on hot trends and assistance in putting together that unmistakable Icelandic look.

"You'll be tempted to stop and shop a lot thanks to funky window displays and clever designs inside."

Toronto Star

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Remarkable Greenland
→ Greenland – Kulusuk

Contact Air Iceland or travel agent for reservation.

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Frequently Asked Questions

Where is it?

Iceland is a European island midway between North America and the continent of Europe. It's the same distance from New York to Iceland as from New York to Los Angeles.

How do I get there?

Icelandair flies from eight different US/Canada gateways, many on a daily basis: year round flights from New York (JFK), Boston (BOS) and Seattle (SEA) as well as seasonal service from Washington Dulles (IAD), Minneapolis (MSP), Orlando (SFB), Toronto (TOR), and Halifax (YYZ). Iceland Express offers year round flights from Newark, NJ (EWR) as well as seasonal flights from Boston (BOS), Chicago (ORD) and Winnipeg (YWG). Delta Airlines will be offering for the first time flights from New York (JFK) commencing in June 2011. Flights from all carriers connect at Iceland's Keflavik International Airport and many continue to other popular destinations on the European continent. Travelers often discover Iceland by taking advantage of "stop-over" opportunities while on their way to or from Europe and beyond.

How big is Iceland?

It's about the size of Kentucky. Iceland has approximately 320,000 people, most of whom live in coastal areas.

How cold does it get?

Actually, thanks to the Gulf Stream, Iceland maintains surprisingly moderate temperatures year-round. It seldom reaches 75°F (24°C) in the summer. And during winter, Iceland's capital of Reykjavik never reaches the low temperatures experienced by New York and Ottawa.

Do Icelanders speak English?

The official language of Iceland is Icelandic, but most Icelanders speak fluent English. In fact, they welcome the opportunity, so don't be shy about approaching an Icelandic.

Are daylight hours normal?

Well, for this part of the world, they are! In summer, you won't see much darkness. In mid-winter, expect about four to five hours a day of daylight. Spring and fall daylight hours are roughly the same as in North America.

How should I dress?

Dress much the way you would in New York City in the fall, winter and spring. In summer, carry a light jacket. In the country-side, wear durable sneakers or hiking shoes. The weather can be extremely changeable. And always bring a bathing suit. Icelanders' favorite pastime is year-round outdoor swimming in the countless geothermally heated pools and lagoons.

How are accommodations and food?

World-class! Iceland's hotels and guesthouses are clean and comfortable, and often come with additional amenities like access to wireless internet. Homegrown seafood and lamb dishes are delicious and available anywhere. In the more populated areas, international cuisine, vegetarian and American fast food are all easy to find.

What kind of money is used in Iceland?

The currency used in Iceland is the krona, plural kronur (ISK). Money can be easily exchanged at the airport, banks and currency exchanges. Visa, MasterCard, and Cirrus use is pervasive throughout Iceland. ATMs are generally not hard to find.

What about the electricity?

Icelandic electrical standards are European (50Hz, 240 volts), so many North American electrical devices will require converters and all will require plug adapters.

Got another question?

Visit www.goiceland.org for more information.



1

Cruises to Iceland

Travelers from all over the world are getting in on the fun of cruising to intriguing Iceland. From a total of nine ports, an alluring range of shore excursions awaits you from the exotic and adventurous to those more indulgent and relaxing. Take in some Viking culture, treat yourself to the ultimate outdoor spa experience, traverse stunning lava fields and glaciers in a super truck, and chase the Midnight Sun down with a sumptuous lobster feast – just to start! Iceland's small size makes it easy for cruise passengers to enjoy all that Iceland has to offer. Whether your port of call is trendy Reykjavik with its pure energy or a quaint fishing village, you are guaranteed a unique cruise experience as Iceland is like no place else on Earth.

And the views don't get any better! The distinctive geological phenomena of Iceland makes for a truly impressive coastline abundant in mountain ranges, stark cliffs, birdlife and marine mammals. All aboard!

- 1 Port of Akureyri
- 2 Don't miss the boat!
- 3 Sunset on cloud nine
- 4 It's a shore thing



2



3



4

Licensing and registration of travel-related services

The Icelandic Tourist Board issues licences to tour operators and travel agents, as well as issuing registration to booking services and information centres.

Tour operators and travel agents are required to use a special logo approved by the Icelandic Tourist Board on all their advertisements and on their Internet website.

Booking services and information centres are entitled to use a Tourist Board logo on all their material. The logos below are recognised by the Icelandic Tourist Board.





Tour Operators 2011

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The top photograph shows a woman lying on her stomach in a pool of water, receiving a back massage from two people. The middle photograph shows an elderly couple sitting on a wooden deck, wearing white bathrobes, with a lake and mountains in the background. The bottom photograph shows a group of people dining at a restaurant with a white tablecloth and a large window.

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Iceland A–Z

ARRIVAL IN ICELAND

A Flybus service is operated between Reykjavik and Keflavik International Airport. Buses leave Reykjavik from the BSI bus terminal 2.5 hours before flight departure. The drive from the airport to Reykjavik takes about 40–50 minutes. The fare is ISK 1950 (approx. \$17 USD) one way for adults and ISK 975 one way for children 12–15 years. Prices are subject to rate list 2010. See departure times www.flybus.is

Taxis: The cab fare to Reykjavik for a four-passenger taxi is approximately ISK 13.700 (approx \$120 USD).

Arrival in Seydisfjordur ferry port – Scheduled bus trips from Seydisfjordur to Egilsstadir at 09:00 and 16:00 Mon–Fri. Additional trips in connection with the arrival of the ferry. Bus stops at Hotel Seydisfjordur and at the Ferry terminal and at Egilsstadir airport for domestic flights. Information: tel.: +354-472-1551 /1515, ferjuhus@simnet.is www.seydisfjordur.is

ALCOHOL RESTRICTIONS

Wine and spirits are sold in special shops in cities and larger villages. Look for the Vinbudin sign. Age limits for buying alcohol is 20 years. Most restaurants in Iceland are fully licensced.

BANKS

Opening hours Mon–Fri 09:15–16:00. 24 hour cash dispensers may be found in cities and villages around the country. Look for the Hradbanki sign.

BUSINESS HOURS

Monday–Friday 09:00 to 17:00 in general.

CELL PHONES & INTERNET

There are five phone operators in Iceland. Together they cover most of Iceland including all towns and villages with over 200 inhabitants. The following mobile systems can be used in Iceland. GSM900 and 1800

both 2G and UMTS 3G. Pre-paid cards are available at petrol stations around the country. Cell phones may be rented from Iceland Telecom, Armuli 27, 108 Reykjavik. The internet network in Iceland is very well developed and most hotels offer internet connection.

CLIMATE AND CLOTHING

Climate: Thanks to the Gulf Stream, Iceland enjoys a cool temperate maritime climate; cool in summer and fairly mild in winter. However, the weather is very changeable and tourists should be prepared for the unexpected.

Weather/Clothing: For weather information in English, tel.: 902-0600. <http://en.vedur.is>. When traveling in Iceland you should bring along lightweight woolens, a sweater or cardigan, a rainproof (weatherproof) coat and sturdy walking shoes. Travelers who are camping or heading into the interior will need warm underwear and socks, rubber boots and a warm sleeping bag.

2009 Average Temperature in Reykjavik:

	Reykjavik	Akureyri
January	35°F	1.8°C
April	41°F	5°C
July	55°F	12.8C
October	41°F	5.1°C

CREDIT CARDS

All major credit cards are accepted by hotels, restaurants, shops and gas stations. You can also draw money with your creditcard (limited amounts) from cash points throughout the country.

Traveler’s cheques, debit & credit cards are widely accepted. The major cards in Iceland are Mastercard and VISA. American Express is accepted on a limited basis.

CURRENCY

Currency exchange: The Icelandic monetary unit is the krona. Coins are

in denominations of 100 kr., 50 kr., 10 kr., 5 kr. and 1 kr. Banknotes are in denominations of 5000 kr., 2000 kr., 1000 kr., and 500 kr. All Icelandic banks provide foreign exchange and are generally open on weekdays from 09:15 to 16:00.

CUSTOMS REGULATIONS

Duty free allowance

- 1 liter spirits and 1 liter wine or
 - 1 liter spirits and 6 liters beer or
 - 1,5 liter wines and 6 liters beer or
 - 3 liters wines
- Spirits comprise alcoholic beverages having 21% alcoholic content or more; wines comprise alcoholic beverages, other than beer, having less alcohol content.
- 200 cigarettes or 250 g (8 oz) of other tobacco products.

The minimum age for bringing alcoholic beverages into Iceland is 20 years and 18 years for tobacco.

DINING

Food is an essential part of the Icelandic experience, fresh, pure local produce is showcased in restaurants up and down the country, serving both homely traditional dishes and gourmet fine-dining. Fish and seafood are served up fresh from the ocean and the organic Icelandic mountain lamb is said to be the best in the world. For more information about restaurants, menus and prices please check www.restaurants.is

DISABILITIES

The travel industry in Iceland is gradually putting more emphasis on adapting their facilities for the disabled. However there are still many locations with limited accessibility. We recommend that you check this before making the travel plans. The coastal ferry Baldur is accessible and so is the ferry Herjolfur. All airlines flying to and from Iceland are equipped to accommodate travelers with disabilities. A few domestic buses equipped for wheelchair users are

available for special tours upon request. For accessible hotels and tourist attractions, see www.sjalfsbjorg.is

DRIVING IN ICELAND

Many mountain roads and roads in the interior of Iceland have a gravel surface. The surface on the gravel roads is often loose, especially along the sides of the roads, so one should drive carefully. The mountain roads are narrow and not made for speeding. The same goes for some bridges allowing only one car to pass at a time. Information on road conditions, tel.: +354-1777, daily 8:00–16:00. www.road.is. Ring Road Nr. 1 around Iceland is 1,339 km (832 m). The general speed limit is 50 km/h in urban areas, 80 km/h on gravel roads in rural areas, and 90 km/h on asphalt roads. For more information check www.safetravel.is

ELECTRICITY

The electric current in Iceland is 220 volts, 50 Hz AC, you may need an adapter with two round ended prongs.

EMERGENCY NUMBER

Emergency: The 24-hour emergency phone number in Iceland is 112.

For information, call the police in Reykjavik (information only): +354-444-1100.

See also www.icesar.com

FOOD IMPORT LIMITATIONS

Travelers may import duty-free up to 3 kg (6.6 lb) of food, not exceeding the value of ISK 18.500.

In general, the condition for importing meat products is that they be fully cooked or tinned. Smoking, salting or drying without cooking is not sufficient. For example, the import of bacon, sausages (salami, meat sausages and all kinds of smoked, uncooked sausages), smoked saddle of pork and poultry, uncooked milk and raw eggs, is prohibited.

GAS STATIONS

Most gas stations in the Greater Reykjavik area are open daily until 23:30. Opening hours around the country, where the pumps are privately operated, can vary from place to place. Many stations in the Reykjavik area and larger towns of Iceland offer self-service after closing hours, the automats accept Europay/Mastercard and VISA cards as well as bank notes.

HOLIDAYS

Public holidays: Businesses, banks and most stores are closed on these holidays:

2011		2012
Jan 1	New Year’s Day	Jan 1
Apr 21	Maundy Thursday	Apr 5
Apr 22	Good Friday	Apr 6
Apr 24	Easter Sunday	Apr 8
Apr 25	Easter Monday	Apr 9
Apr 21	First Day of Summer	Apr 19
May 1	Labor Day	May 1
June 2	Ascension Day	May 17
June 12	Whit Sunday	May 27
June 13	Whit Monday	May 28
June 17	National Day	June 17
Aug 8	Bank Holiday Monday	Aug 6
Dec 24	Christmas Eve (from noon)	Dec 24
Dec 25	Christmas day	Dec 25
Dec 26	Sec. Day of Christmas	Dec 26
Dec 31	New Years Eve (from noon)	Dec 31

LANGUAGE

Icelandic is the national language and is believed to have changed very little from the original tongue spoken by the Norse settlers. English and Scandinavian languages are widely spoken.

MEDICAL ATTENTION

Pharmacies are called “Apotek” and are open during normal business hours. Many are open at night. Medical Care can be obtained by visiting a Health Care Center – Heilsu-gaestlustod – during opening ours.

For information tel.: +354-585-1300 or see www.heilsugaeslan.is

Medical help: There is a medical center or hospital in all major cities and towns in Iceland. The emergency phone number (24 hours) in Iceland is 112. See also www.safetravel.is

Health insurance: Citizens of Scandinavia must show their passport in the event of a medical emergency. Citizens of EEA countries must bring the EHIC card (European Health Insurance Card) otherwise the patient will be charged in full. Non- EEA citizens are not covered by the EEA regulations and will be charged in

full. For further information contact the State Social Security Institute, Tel.: +354-560-4400, Fax: +354-560-4451 Office hours: 08:30–15:30.

Vaccinations: Vaccinations are not required.

MIDNIGHT SUN

During summer the nights are bright all over Iceland. In the month of June the sun never fully sets in the north. There are even special excursions to the island of Grimsey on the Arctic Circle where you can experience the midnight sun. Bear in mind, however, that the sun at midnight is not as warm as at midday, so bring along a sweater.

Daylight (sunrise/sunset)

	Reykjavik	Isafjörður	Akureyri
Jan 1	11:19	12:02	11:33
	15:43	15:10	14:59
Feb 1	10:10	10:31	10:07
	17:14	17:02	16:46
Mar 1	08:34	08:44	08:23
	18:48	18:47	18:28
Apr 1	06:44	06:45	06:26
	20:20	20:30	20:09
May 1	04:58	04:47	04:31
	21:53	22:15	21:51
June1	03:21	02:39	02:32
	23:32	00:26*	23:52
July1	03:06	—	01:59
	23:56	01:22*	00:30*
Aug 1	04:35	04:18	04:03
	22:30	22:56	22:32
Sep 1	06:11	06:08	05:50
	20:42	20:54	20:33
Oct 1	07:37	07:44	07:23
	18:56	18:58	18:39
Nov 1	09:12	09:29	09:06
	17:10	17:02	16:45
Dec 1	10:46	11:21	10:54
	15:47	15:21	15:08

Times marked with an asterisk (*) refer to the following date. Used with the kind permission of the Almanac of the University of Iceland.

NATIONAL PARKS

There are three National Parks around the country, each with its own particular points of interest.

Thingvellir “Symbol of the Icelandic Consciousness”, is in a rift valley between the American and European geological plates and Lake Thingvallavatn contains species of fish found nowhere else. Thingvellir is a World Heritage site

Snaefellsjokull National Park is at the foot of a volcano and glacier, and is steeped in mystery and romance; it is the only Park that reaches from the seashore to the mountaintops.

Vatnajokull National Park is the largest national park in Europe,

covering an area of 12.000 km² (4,600 sqm). The park encompasses, among other areas, the Vatnajokull glacier, Skaptafell, and Jokulsargljufur.

NORTHERN LIGHTS

The Northern lights, Aurora Borealis are a spectacular sight, a bright colored waves of light illuminating the night sky. The best time for viewing is generally between October and March, however there is no guarantee as they only appear under certain meteorological conditions, a clear sky and temperature below zero.

PASSPORT AND VISA REGULATIONS

A valid passport, valid at least three months beyond intended stay, is required for visitors to Iceland.

Iceland has fully implemented the Schengen Agreement since March 25, 2001. For information on passport and visa requirements as well as the Schengen area regulations see Icelandic Directorate of Immigration website www.utl.is/english

PETS

Traveling to Iceland with your dog (or cat) is quite complicated and it is advised to leave your dog at home when traveling to Iceland. Requirements for taking your dog to Iceland are quite strict and include several forms, an import application fee, and 4 weeks of quarantine.

POST OFFICES

General hours are Mon–Fri 09:00–16:30. Some offices in Reykjavik are also open on Saturdays. See detailed information on www.postur.is/english

RELIGION

The Church of Iceland is Evangelical Lutheran with approximately 250.000 members which is close to 80% of the population. The Church is open to everyone living in Iceland regardless of nationalities.

RIGHT OF PUBLIC ACCESS

The law of access to the natural environment allows you free passage through the country and to dwell there for legitimate purpose. Everyone is obliged to treat the natural environment with respect and take the utmost care to avoid damaging it. For detailed information please check the Environment Agency’s website <http://english.ust.is/>

SHOPPING

The shops in Iceland are of international standard and carry a

wide variety of merchandise. Local specialties are woolen knitwear (for example sweaters, cardigans, hats and mittens), handmade ceramics, glassware and silver jewelry. General opening hours are 10–18. Saturdays 10/11–14/18.

SMOKING

Smoking is not permitted on board aircrafts or other means of public transport. Nor is smoking permitted in public buildings and other places open to the public, offices, shopping centers. This includes hotels, bars and restaurants. For purchase of tobacco in Iceland you must have reached the age of 18.

SUMMER TIME

Iceland is on Greenwich Mean Time (GMT) throughout the year, and does not adjust to daylight saving time.

TAX FREE SHOPPING

VAT in Iceland is 25,5% or 7% on special goods. To get a refund you must have a permanent address outside of Iceland. Minimum amount when shopping tax-free is ISK 4.000 (approx \$35 USD). Goods must be exported within three months from date of purchase. Maximum refund is 15% of the retail price.

TELEPHONES

There are 300 payphones in cities and towns around Iceland. For directory enquiries call 118 for Iceland 1811 for all other countries. To call Iceland from abroad dial +354 in front of the 7 digits number. When calling outside Iceland press 00 and then the country code and telephone number you wish to reach.

THE REYKJAVIK CARD

The REYKJAVIK WELCOME CARD makes it easier for you to enjoy the best that the city has to offer. Available for 24, 48 or 72 hours and offering great value for money, the welcome card gives you free admission to all of Reykjavik’s thermal pools, a great many museums and other attractions, unlimited travel on the Reykjavik buses, discounts at shops and restaurants and free internet access. For more details see www.visitreykjavik.is

TIPPING

Service and VAT are invariably included in prices in Iceland. Tipping is therefore not a must, but always welcome.



Transportation

HOW TO GET TO ICELAND BY AIR

Icelandair flies from eight different US/Canada gateways. Year round flights from New York (JFK), Boston (BOS) and Seattle (SEA). Seasonal service from: Washington Dulles (IAD), Minneapolis (MSP), Orlando (SFB), Toronto (TOR), and Halifax (YYZ).

Iceland Express offers year round flights from Newark, NJ (EWR) as well as seasonal flights from Boston (BOS), Chicago (ORD) and Winnipeg (YWG).

Delta Airlines offers flights from New York (JFK) commencing in June 2011.

Approximate flight times from US East Coast 5–6 hours.

Icelandair contact information:
1900 Crown Colony Drive
Quincy • MA 02169
Tel.: 1-800-223-5500
E-mail: america@icelandair.is
www.icelandair.com

Iceland Express contact information:
Efstaland 26 • IS-108 Reykjavik
Tel.: 1-866-512-8364
E-mail: info@icelandexpress.is
www.icelandexpress.com

Delta contact information:
Tel.: 1-800-241-4141
www.delta.com

HOW TO GET TO ICELAND BY SEA

Smyril Line maintains a regular scheduled cruise- and car-ferry service to Iceland from Hirtshals in Denmark and Torshavn in the Faroe Islands. Please contact Smyril Line head office or see www.smyrilline.com for further information on sales offices and General Sales Agents abroad.

Smyril Line – Head Office
Yviri vid Strond 1 • P.O. Box 370
FO-110 Torshavn
Tel./Fax: +298-345-900 / 345-950
E-mail: booking@smyrilline.fo
www.smyrilline.com

DOMESTIC TRANSPORTATION – BY AIR

Air Iceland offers domestic flights to and from Reykjavik to: Isafjordur, Egilsstadir and Akureyri. Also flights from Iceland to Greenland and Faroe Islands. For further information please contact the following:

Air Iceland
Reykjavik Airport • IS-101 Reykjavik
Tel./Fax: +354-570-3030 / 570-3001
E-mail: websales@airiceland.is
www.airiceland.is

Eagle Air offers scheduled flights to Westman Islands, Hofn in Hornafjordur, Saudarkrokur, Bildudalur and Gjogur. Eagle Air also offers variety of Day tours and Air Tours of Iceland's pure nature – check out the website for further information.

Eagle Air
Reykjavik Airport • IS-101 Reykjavik
Tel./Fax: +354-562-4200 / 562-4202
E-mail: info@eagleair.is
www.eagleair.is

CHARTER SERVICE:
Air Iceland offers charter service within Iceland and to Greenland and Faroe Islands.

Air Iceland
Reykjavik Airport • IS-101 Reykjavik
Tel./Fax: +354-570-3030 / 570-3001
E-mail: websales@airiceland.is
www.airiceland.is

DOMESTIC TRANSPORTATION – FERRIES

Baldur Ferry
Smiðjustigur 3 • IS-340 Stykkisholmur
Tel./Fax: +354-433-2254 / 438-1050
E-mail: seatours@seatours.is
www.seatours.is

DOMESTIC EXCURSIONS AND TRANSPORTATION – BY BUS

EXCURSIONS:
Reykjavik Excursions
BSI Bus Terminal
IS-200 Kopavogur
Tel./Fax: +354-580-5400 / 564-4776
E-mail: main@re.is • www.re.is

Iceland Excursions – Gray Line Iceland
Hofðatun 12 • IS-105 Reykjavik
Tel./Fax: +354-540-1313 / 540-1310
E-mail: iceland@grayline.is
www.icelandexcursions.is
www.grayline.is

Hopbilar hf.
Melabraut 18 • IS-220 Hafnarfjordur
Tel./Fax: +354-599-6000 / 599-6001
E-mail: hopbilar@hopbilar.is
www.hopbilar.is

COACH HIRE:
Guðmundur Jonasson Ltd
Borgartun 34 • IS-105 Reykjavik
Tel./Fax: +354-511-1515 / 511-1511
E-mail: gjtravel@gjtravel.is
www.gjtravel.is

SBA – Nordurleid
Hjalteyrargata 10 • IS-600 Akureyri
Tel.: +354-550-0700 / 550-0770
Fax: +354-550-0701 / 550-0771
E-mail: sba@sba.is • www.sba.is

TREX – Coach Rental and Tours
Hesthals 10 • IS-110 Reykjavik
Tel./Fax: +354-587-6000 / 569-4969
E-mail: info@trex.is • www.trex.is

DOMESTIC TRANSPORTATION – CAR RENTALS

Hertz Car Rental
Reykjavik Airport • IS-101 Reykjavik
Tel./Fax: +354-522-4400 / 522-4401
E-mail: hertz@hertz.is
www.hertz.is • www.hertz.com

ISAK 4X4 Rental
Sudurhraun 2b • IS-210 Gardabaer
Tel./Fax: +354 544-8866 / 544-8869
E-mail: info@isak.is • www.isak.is
Emergency-SOS number after office hours: +354-863-9414

Tourist information

Visit Iceland (Islandsstofa)
Borgartun 35
IS-105 Reykjavik • Iceland
Tel./Fax: +354-511-4000 / 511 4040
E-mail: islandsstofa@islandsstofa.is

Iceland Embassy
2900 K Street Northwest
Washington D.C. • DC 20007
Tel.: (202) 265-6653

Information Centers around Iceland (clockwise):

REYKJAVIK
Tourist Information Centre
Aðalstraeti 2 • IS-101 Reykjavik
Tel./Fax: +354-590-1550 / 590-1551
E-mail: info@visitreykjavik.is
www.visitreykjavik.is

WEST ICELAND
Tourist Information Centre
Solbakki 2 • IS-310 Borgarnes

Tel./Fax: +354-437-2214 / 437-2314
E-mail: info@westiceland.is
www.west.is

WESTFJORDS
Tourist Information Centre
Aðalstraeti 7 • IS-400 Isafjörður
Tel./Fax: +354-450-8060 / 456-5185
E-mail: info@vestfiridir.is
www.westfjords.is

NORTH ICELAND
Tourist Information Centre
Varmahlid • IS-560 Varmahlid
Tel.: +354-455-6161
E-mail: info@skagafjordur.is
www.visitskagafjordur.is

Tourist Information Centre
Menningarhusid Hof
Strandgata 12 • IS-600 Akureyri
Tel./Fax: +354-553-5999 / 553-5909
E-mail: info@visitakureyri.is
www.nordurland.is

EAST ICELAND
Tourist Information Centre
Kaupvangur 10 • P.O. Box 144
IS-700 Egilsstaðir
Tel./Fax: +354-471-2320 / 471-2315
E-mail: east@east.is • www.east.is

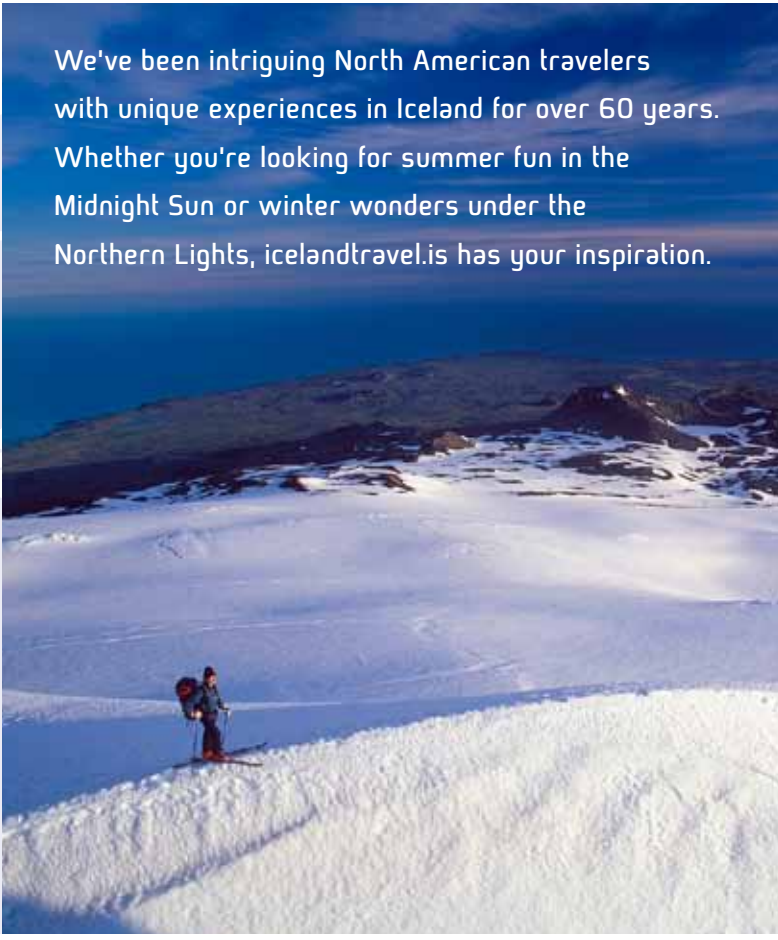
Tourist Information Centre
Ferjuleiru 1 • IS-710 Seydisfjordur
Tel.: +354-472-1551 / 861-7789
E-mail: ferdamenning@sfk.is
ferjuhus@simnet.is
www.seydisfjordur.is

SOUTH-EAST ICELAND
Tourist Information Centre
Hafnarbraut 30
IS-780 Hofn (Hornafjordur)
Tel: +354-478-1500
E-mail: tourinfo@hornafjordur.is
www.visitvatnajokull.is

SOUTH ICELAND
Tourist Information Centre
Sunnunork 2–4 • IS-810 Hveragerði
Tel./Fax: +354-483-4601 / 483-4604
E-mail: tourinfo@hveragerdi.is
www.south.is

SOUTH-WEST
Tourist Information Centre
Krossmoar 4 • 230 Keflavik
Tel.: +354-421-3520 / 893-4096
E-mail: info@visitreykjanes.is
www.visitreykjanes.is

Tourist Information Centre
Leifur Eiríksson Terminal
IS-235 Keflavik Airport
Tel.: +354-425-0330
E-mail: touristinfo@sandgerdi.is





Accommodation

CLASSIFICATION

All lodging facilities in Iceland have the opportunity to be classified. The classification is voluntary and is divided into five categories, i.e. 1, 2, 3, 4 or 5 stars, and is by no means an all-embracing assessment of the quality of the accommodation in question.

It is solely based on factors which can be objectively measured. The grading consists of more than 100 different items.

The Icelandic Tourist Board is in charge of the classification. Look for the blue-red sign placed near the entrance which indicates the present classification of the facility.

For further information see
www.visiticeland.com

Two stars:
Fosshotel Suðurgata
Guesthouse Baldursbra
Guesthouse Olafsvik
Guesthouse Sigríður
Guesthouse Snorri
Hotel Edda Laugar in Saelingsdalur
Hotel Edda Akureyri
Hotel Edda Eiðar
Hotel Edda IKI Laugarvatn
Hotel Edda Laugarbakki
Hotel Edda M.L. Laugarvatn
Hotel Edda Egilsstaðir
Hotel Edda Isafjörður
Hotel Edda Nesjaskoli
Hotel Edda Neskaupstaður
Hotel Edda Skogar
Hotel Edda Stortjarnir
Hotel Gígur – Kea Hotel
The Old Guesthouse Isafjörður

Three stars:

CenterHotel Klopp
CenterHotel Thingholt
Country Hotel Anna
Fosshotel Baron
Fosshotel Husavik
Fosshotel Lind
Fosshotel Reykholt
Fosshotel Vatnajökull
Guesthouse Staðarskali Country hotel
Hotel Björk – Keahotel
Hotel Borgarnes
Hotel Edda Plus Akureyri
Hotel Edda Plus Laugar in Saelingsdalur
Hotel Edda Plus Vik i Mýrdal
Hotel Fron
Hotel Harpa – Keahotel
Hotel Hellissandur
Hotel Hofn
Hotel Isafjörður
Hotel Natur
Hotel Norðurland – Keahotel
Hotel Olafsvik Hring Hotels
Hotel Rauðaskriða Country hotel
Hotel Reykjavík – Reykjavík Hotels
Hotel Tindastoll
Hotel Þorshamar
Icelandair Hotel Fluðir
Icelandair Hotel Hamar
Icelandair Hotel Herað
Icelandair Hotel Klaustur
Metropolitan Hotel
Park Inn Island
Sel Hotel Mývatn
Sveinbjarnargerði Sveitahotel

Four stars:

CenterHotel Skjaldbreið
Grand Hotel Reykjavík – Reykjavík Hotels

Hilton Reykjavík Nordica
Hotel Borg
Hotel Kea – Keahotel
Hotel Keflavík
Icelandair Hotel Flughotel
Icelandair Hotel Loftleiðir
Hotel Oðinsve
Hotel Ranga Allseason Hotels
Hotel Reynihlið
Radisson SAS Hotel Saga
Radisson SAS 1919

HOTEL CHAINS

CenterHotels
Skjaldbreið, Klopp, Thingholt, Arnarhvoll and Plaza. 413 rooms in 5 first-class hotels in the heart of Reykjavík's city centre
Central Booking Office:
Adalstraeti 4 • IS-101 Reykjavík
Tel./Fax: +354-595-8500 / 595-8511
E-mail: reservations@centerhotels.is
www.centerhotels.com

Fosshotels – all around Iceland
A chain of 11 friendly tourist class hotels all around Iceland
Central Booking Office:
Sigtun 38 • IS-105 Reykjavík
Tel./Fax: +354-562-4000 / 562-4001
E-mail: sales@fosshotel.is
www.fosshotel.is

Icelandic Farm Holidays
A chain of 150 farms with 4,000 beds; country hotels and guesthouses all around Iceland
Central Booking Office:
Sidumuli 2 • IS-108 Reykjavík
Tel./Fax: +354-570-2700 / 570-2799
E-mail: ifh@farmholidays.is
Online bookings
www.farmholidays.is

Reykjavík Hotels
Sigtun 38 • IS-105 Reykjavík
Tel./Fax: +354-514-8000 / 514-8030
E-mail: info@reykjavikhotels.is
www.reykjavikhotels.is

Keahotels Iceland
Six hotels in key locations. Hotel Borg & Hotel Björk in Reykjavík city, Hotel Kea, Hotel Harpa & Hotel Nordurland in Akureyri and Hotel Gígur by Lake Mývatn
Head office:
Tel./Fax: +354-460-2050 / 460-2070
E-mail: keahotels@keahotels.is
www.keahotels.is

Park Inn Island ★★ ★
Armuli 9 • IS-108 Reykjavík
Tel./Fax: +354-595-7000 / 595-7001
E-mail: sales.reykjavik@rezidorparkinn.com
www.parkinn.com/hotel-reykjavik

Radisson BLU 1919 Hotel, Reykjavík ★★ ★ ★
Posthusstraeti 2 • IS-101 Reykjavík
Tel./Fax: +354-599-1000 / 599-1001
E-mail: info.1919.reykjavik@radissonblu.com
www.radissonblu.com/1919hotel-reykjavik

Radisson BLU Saga Hotel ★★ ★ ★
Hagatorg • IS-107 Reykjavík
Tel./Fax: +354-525-9900 / 525-9909
E-mail: sales.saga.reykjavik@radissonblu.com
www.radissonblu.com/sagahotel-reykjavik

HOTELS IN REYKJAVIK

Hotel Borg ★★ ★ ★
Character with style. Built in 1930 and restored to its original Art Deco

style in 2008, the four star Hotel Borg is a showcase of sophistication
Posthusstraeti 9–11
IS-101 Reykjavík
Tel./Fax: +354-551-1440 / 551-1420
E-mail: hotelborg@hotelborg.is
www.hotelborg.is

Hotel Hafnarfjörður
Reykjavíkurvegur 72
IS-220 Hafnarfjörður
Tel./Fax: +354-540-9700 / 540-9701
E-mail: info@hhotel.is
www.hhotel.is

GUESTHOUSES IN REYKJAVIK
Guesthouse Borgartun
Borgartun 34 • IS-105 Reykjavík
Tel./Fax: +354-511-1500 / 511-1511
E-mail: gjtravel@gjtravel.is
www.gjtravel.is

ACCOMMODATION OUTSIDE REYKJAVIK

Hotel Keflavík ★★ ★ ★
Vatnsnesvegur 12
IS-230 Keflavík
Tel./Fax: +354-420-7000 / 420-7002
E-mail: stay@kef.is • www.kef.is

Hotel Borgarnes ★★ ★
Egilsgata 16 • IS-310 Borgarnes
Tel./Fax: +354-437-1119 / 437-1443
E-mail: hotelbo@centrum.is
www.hotelborgarnes.is

Hnjotur Guesthouse
Hnjotur near the Museum, Orlygshofn • IS-451 Vesturbýggd
Tel.: +354-456-1596 / 892-8024
E-mail: info@hnjoturtravel.is
www.hnjoturtravel.is

Country Lodge Arnanes
IS-781 Hofn
Tel./Fax: +354-478-1550 / 478-1819
E-mail: arnanes@arnanes.is
www.arnanes.is

Hotel Selfoss
Eyravegur 2 • IS-800 Selfoss
Tel./Fax: +354-480-2500 / 482-2524
E-mail: info@hotelselfoss.is
www.hotelselfoss.is

Hotel Blafell ehf
Solvellir 14 • IS-760 Breiddalsvík
Tel./Fax: +354-475-6770 / 475-6668
E-mail: info@hotelblafell.is
www.hotelblafell.is

FARMHOUSE ACCOMMODATION

Icelandic Farm Holidays is an association/ chain of 150 farms around Iceland. Icelandic Farm Holidays is also a licensed travel agency offering guided group tours, individual travel, day tours and self-drive tours. For further information and bookings visit our website with online booking system or contact:

Icelandic Farm Holidays
Sidumuli 2 • IS-108 Reykjavík
Tel./Fax: +354-570-2700 / 570-2799
E-mail: ifh@farmholidays.is
www.farmholidays.is
Online bookings
www.farmholidays.is

HOSTELS

There are 36 Hostelling International Hostels around Iceland, open to people of all ages. They offer budget accommodation in a clean and comfortable lodging with opportunity for self-service, so travellers can keep travelling costs to a minimum. All the hostels have a well-equipped guest kitchen and family rooms. The Travel Section arranges travel in Iceland and provides different tours. The Travel Section also offers packages which consist of rental car and hostel overnight

vouchers. The Travel Section is a central booking office for all Hostelling International Hostels in Iceland for individuals and groups. For further information see the brochure "Hostelling in Iceland" or contact:

Hostelling International Iceland
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Tel./Fax: +354-553-8110 / 588-9201
E-mail: info@hostel.is
www.hostel.is

CAMPING

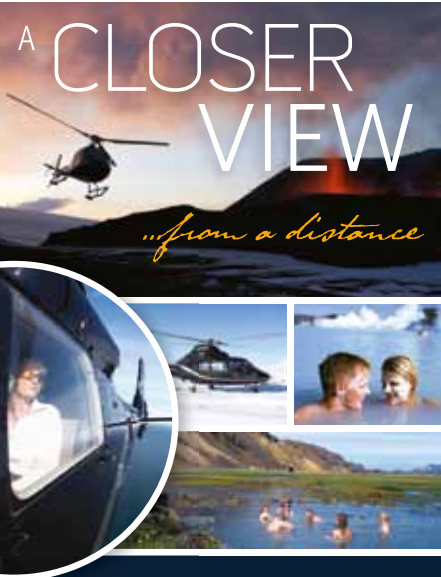
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www.thakgil.is

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Puffin season										November 1st- March 31st		
Apr	May	Jun	Jul	Aug	Sep	Oct	Friday			Saturday		
9:00	9:00	9:00	9:00	9:00	9:00	9:00	13:00	13:00	13:00	13:00	13:00	13:00
13:00	13:00	13:00	13:00	13:00	13:00	13:00	14:00	14:00	14:00	14:00	14:00	14:00
							17:00	17:00	17:00			



Other adventures at sea

Midnight Whale Watching
Daily schedule from June 15th to July 31st at 20:30
Sea Angling
Daily schedule from May 1st to August 31st at 11:00
Puffin Watching
Daily schedule from May 15th to August 15th at 9:30 and 15:00

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www.atlantik.is

Iceland Excursions – Gray Line Iceland
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E-mail: iceland@grayline.is
www.icelandexcursions.is
www.grayline.is

Guðmundur Jonasson Travel
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Tel./Fax: +354-511-1515 / 511-1511
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www.gjtravel.is

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www.icelandprotravel.co.uk
www.fjordfishing.co.uk
Iceland Travel
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Tel./Fax: +354-585-4300 / 585-4390
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www.icelandtravel.is
www.icelandtotal.com

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Tel./Fax: +354-570-2700 / 570-2799
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www.ihtavel.is

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Tel./Fax: +354-570-8600 / 552-9450
E-mail: info@nordictravel.is
www.nordictravel.is

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Laugavegur 26 • IS-101 Reykjavík
Tel./Fax: +354-578-2080 / 511-2443
E-mail: iceland@nordicvisitor.com
www.nordicvisitor.com

Puffin Express
Geirsgata • Verbud 6
IS-101 Reykjavík
Tel./Fax: +354-892-0099 / 456-6699
E-mail: info@puffinexpress.is
www.puffinexpress.is

Reykjavik Excursions
Vesturvör 34 (head office)
IS-200 Kópavogur
Tel./Fax: +354-580-5400 / 564-4776
E-mail: main@re.is • www.re.is

Terra Nova Iceland
Skogarhlíð 18 • IS-105 Reykjavík
Tel./Fax: +354-591-9010 / 591-9001
E-mail: sales@terranova.is
www.terranova.is

Timi Tours
Borgarholtsbraut 42
IS-200 Kópavogur
Tel./Fax: +354-578-7111 / 578-7111
E-mail: timi@timi.is • www.timi.is

The Icelandic Travel Company
Fiskislod 20 • IS-101 Reykjavík
IS-200 Kópavogur
Tel./Fax: +354-533-1160 / 533-1166
icelandholidays@icelandholidays.is
www.icelandholidays.is

Volcano Tours
Flagghus • Víkurbraut 2
IS-240 Grindavík
Tel./Fax: +354-426-8822 / 426-8809
E-mail: volcanotours@volcanotours.is
www.volcanotours.is

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www.airiceland.is
www.airiceland.dk

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www.bluelagoon.com

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Tel./Fax: +354-540-1313 / 540-1310
E-mail: iceland@grayline.is
www.icelandexcursions.is
www.grayline.is

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Kringlan 4–6, 7th fl • IS-103 Reykjavík
Tel.: +354 562 2500 / 5-900 8810
E-mail: info@nordurflug.is
www.nordurflug.is

Reykjavik Excursions
Vesturvör 34 (head office)
IS-200 Kópavogur
Tel./Fax: +354-580-5400 / 564-4776
E-mail: main@re.is • www.re.is

SBA – Nordurleid
Hjalteyrargata 10 • IS-600 Akureyri
Tel.: +354-550-0700 / 550-0770
Fax: +354-550-0701 / 550-0771
E-mail: sba@sba.is • www.sba.is

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Flagghus • Víkurbraut 2
IS-240 Grindavík
Tel./Fax: +354-426-8822 / 426-8809
E-mail: volcanotours@volcanotours.is
www.volcanotours.is

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IS-101 Reykjavík
Tel./Fax: +354-555-3565 / 554-7420
E-mail: elding@elding.is
www.elding.is

Husavik Original Whale Watching with North Sailing
Gamli baukur • IS-640 Husavík
Tel./Fax: +354-464-7272 / 464-2351
E-mail: info@northsailing.is
www.northsailing.is

Life of Whales Whale Watching
Sudurbugt • IS-101 Reykjavík
Tel.: +354-562-2300 / 897-8433
E-mail: hvalalif@hvalalif.is
www.hvalalif.is

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IS-101 Reykjavík
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www.puffinexpress.is

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www.naturreisen.is

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www.puffinexpress.is

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E-mail: seatours@seatours.is
www.seatours.is

HIKING
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Tjarnargata 4 • IS-101 Reykjavík
Tel./Fax: +354-551-9700 / 551-9703
E-mail: erlingsson@naturreisen.is
www.naturreisen.is

Icelandic Mountain Guides / Iceland Rovers
Vagnhofdi 7 • IS-110 Reykjavík
Tel./Fax: +354-587-9999 / 587-9996
mountainguides@mountainguides.is
www.mountainguides.is
www.icelandrovers.is

HORSEBACK RIDING
Ishestar Riding Tours
Sorlaskeið 26 • IS-220 Hafnarfjörður
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E-mail: info@ishestar.is
www.ishestar.is

SKIING
Winter skiing is available in many parts of the country. Ski resorts with both cross-country and downhill skiing are found throughout Iceland see www.nordurland.is and www.westfjords.is for more information

CYCLING
Reykjavik Bike Tours
Hringbraut 105 • IS-107 Reykjavík
Tel./Fax: +354-694-8956
E-mail: bike@icelandbike.com
www.reykjavikbiketours.is

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www.fishiceland.com

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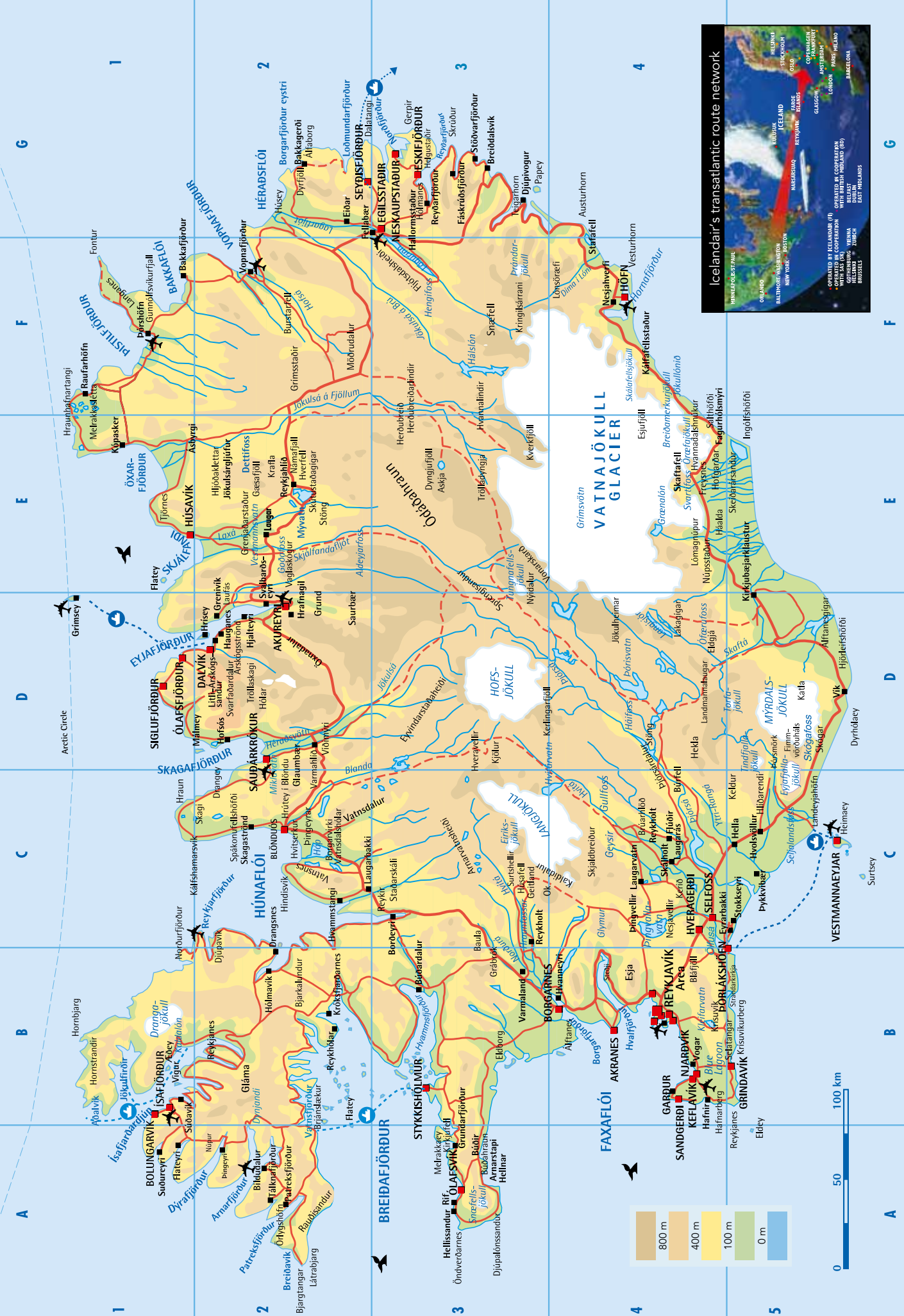
GOLF
All the major golf courses in Iceland are open to visitors. Green fees are moderate. See www.golficeland.org for more information.

SWIMMING AND SPA'S
Swimming is a very popular activity all year around in Iceland and there are outdoor and indoor pools located in most towns and villages, all filled with water from natural hot springs. The temperature of the water is around 30°C. Jacuzzis

and hot pots where the water temperature ranges fromn 36–44°C can also be found at most pools. More information on www.visitreykjavik.is, www.sundlaugar.is and www.vatnavinir.is

NOTE: Prices are subject to change. Every effort has been made to verify that information in this brochure is correct as of June 15, 2010. However, the lists of services are not always complete.

Driving Distances	Vík		Selfoss		Reykjavík		Borgarnes		Ísafjörður		Akureyri		Egilsstaðir		Höfn	
	Km	Miles	Km	Miles	Km	Miles	Km	Miles	Km	Miles	Km	Miles	Km	Miles	Km	Miles
Akranes	220	/ 132	91	/ 57	49	/ 30	38	/ 24	422	/ 262	353	/ 219	617	/ 383	493	/ 306
Akureyri	561	/ 349	432	/ 259	389	/ 242	315	/ 196	567	/ 352			265	/ 165	512	/ 318
Blonduos	416	/ 259	287	/ 178	244	/ 152	170	/ 106	423	/ 263	145	/ 90	410	/ 255	657	/ 408
Borgarnes	246	/ 153	117	/ 73	74	/ 46			384	/ 239	315	/ 196	580	/ 360	519	/ 323
Budardalur (Snaefellsnes)	326	/ 203	197	/ 122	154	/ 96	80	/ 50	304	/ 189	281	/ 175	546	/ 339	599	/ 372
Egilsstaðir	511	/ 318	640	/ 398	698	/ 434	580	/ 360	832	/ 517	265	/ 165			247	/ 153
Grindavík (Blue Lagoon)	230	/ 143	101	/ 63	52	/ 32	120	/ 75	504	/ 313	435	/ 270	700	/ 435	503	/ 313
Gullfoss	176	/ 109	71	/ 44	125	/ 78	184	/ 114	569	/ 354	499	/ 310	687	/ 427	449	/ 279
Hella	93	/ 58	36	/ 22	94	/ 58	153	/ 95	537	/ 334	468	/ 291	604	/ 375	366	/ 227
Hveragerði	141	/ 88	12	/ 7	45	/ 28	115	/ 71	499	/ 310	430	/ 267	652	/ 405	414	/ 257
Husavík	652	/ 405	523	/ 325	480	/ 298	406	/ 252	659	/ 409	91	/ 57	220	/ 137	467	/ 290
Höfn	273	/ 170	402	/ 250	459	/ 285	519	/ 233	902	/ 560	512	/ 319	247	/ 153		
Ísafjörður	630	/ 391	500	/ 311	457	/ 284	384	/ 239			567	/ 352	832	/ 517	922	/ 573
Kirkjubæjarklaustur	71	/ 44	201	/ 125	258	/ 160	318	/ 198	702	/ 436	633	/ 393	440	/ 273	201	/ 125
Laugarvatn	169	/ 105	39	/ 24	93	/ 58	153	/ 95	538	/ 334	468	/ 291	680	/ 423	441	/ 274
Myvatn	660	/ 410	531	/ 330	488	/ 303	414	/ 257	667	/ 414	99	/ 62	165	/ 103	412	/ 256
Reykjavík	187	/ 116	57	/ 35			74	/ 46	457	/ 284	389	/ 242	698	/ 434	459	/ 285
Saudarkrokur	492	/ 306	362	/ 225	319	/ 198	246	/ 153	498	/ 309	119	/ 74	384	/ 239	631	/ 392
Skogar	35	/ 22	94	/ 58	151	/ 94	221	/ 137	605	/ 376	536	/ 333	546	/ 339	308	/ 191
Skaftafell	141	/ 88	270	/ 168	327	/ 203	387	/ 240	771	/ 479	639	/ 397	374	/ 232	136	/ 85
Stykkisholmur	345	/ 214	215	/ 134	172	/ 107	98	/ 61	390	/ 242	363	/ 226	628	/ 390	617	/ 383
Vík in Myrdalur			129	/ 80	187	/ 116	246	/ 153	630	/ 391	561	/ 349	511	/ 318	273	/ 170
Thingvellir	174	/ 108	45	/ 28	49	/ 30	95	/ 59	479	/ 298	410	/ 255	675	/ 419	447	/ 278
Thorlákshöfn	157	/ 98	28	/ 17	51	/ 32	110	/ 68	494	/ 307	425	/ 264	668	/ 415	430	/ 391



Index to Tourist Attractions

Asbyrgi	E2	Gulfoss	C4	Jökulsá-canyon	E2	Mt. Dyrhöll	G2	Reykholar	B2	Thingvellir	C4
Blue Lagoon	B4	Helinn	A3	Jökulsárlón	E4	Mt. Snaefell	F3	Reynisdrangar	D5	Thorsmork	D5
Dettifoss	E2	Hljóðaklettur	E2	Kirkjubæjarklaustur	E5	Mt. Kirkjufell	A3	Skaftafell	E4		
Dyrhólaey	D5	Holar	D2	Krisuvik	B4	Mt. Herdubreid	F3	Skalholt	C4		
Geysir	C4	Hornstrandir	B1	Krisuvikurborg	B5	Myvatn	E2	Skogafoss	D5		
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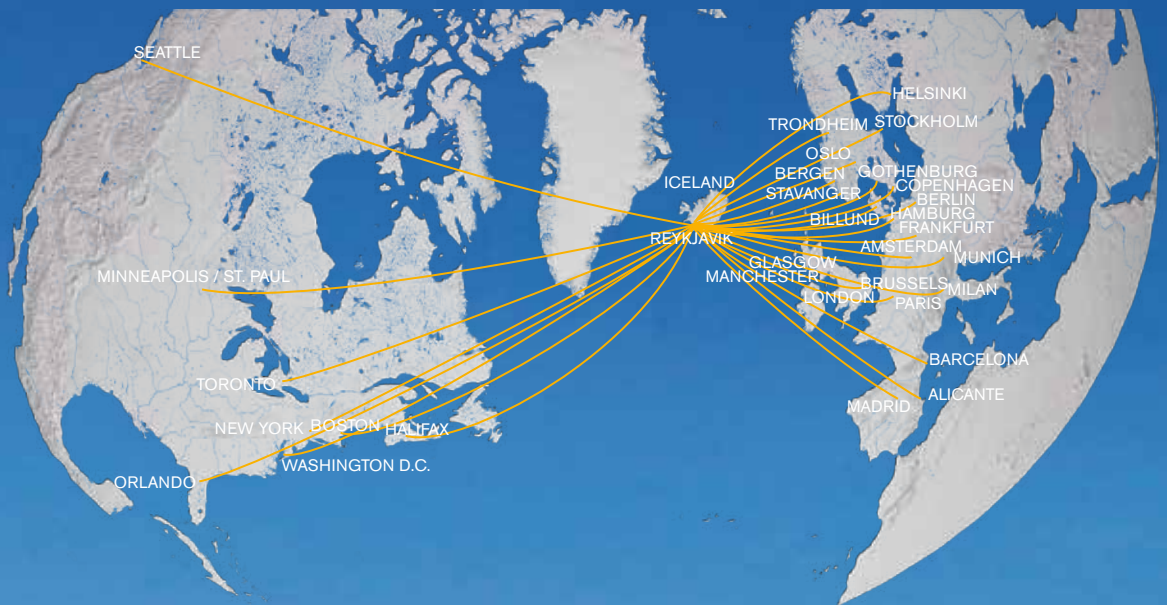
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